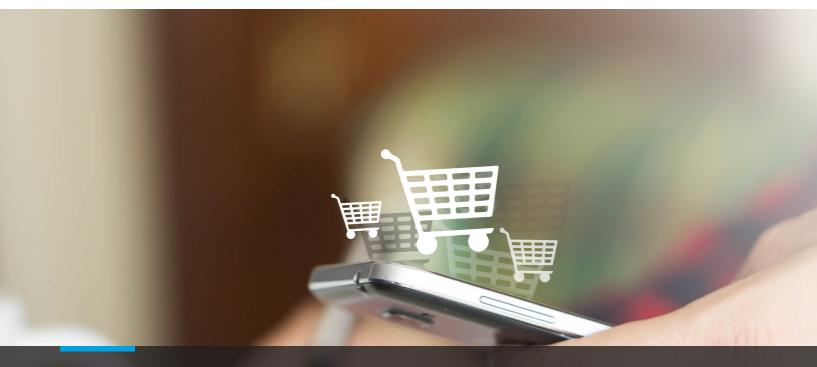


The smarter e-payment solution.



## IGNITING E-COMMERCE Delego RapidPay

Next generation digital payments platform to accelerate e-commerce

Delego RapidPay secures cardholder data, removes your web store from PCI scope, and enables best-in-class digital payments for e-commerce merchants running SAP.

With its simplified deployment and integration with SAP, Delego RapidPay provides easy access to digital wallets and alternative payments, reduces friction with faster checkout, decreases abandonment rate, and drives more conversion.









#### **Faster checkout**

Reduce checkout friction by offering more payment options including digital one-click wallets like Visa Checkout, Mastercard Masterpass, Apple Pay, alternative payment methods like PayPal, as well as traditional card entry.



Provide your customers with more payment options and faster ways to pay, and you will see an increase in conversions. According to the Baymard Institute's checkout usability survey, 8% abandon due to a lack of payment options, and 27-35% abandon due to a lenghty checkout process.



#### **Seamless experience**

A GUI-based style editor allows sophisticated customization of the Delego RapidPay IFrame to match your web store look and feel. Custom .css is easily accommodated if required.



#### **Speed to market**

Delego does all the heavy lifting. Deployment time is dramatically reduced with our simplified SDK. Integrate to a single SDK, while Delego manages and maintains the integrations to all your selected digital wallets and alternative payments.

🖆 Pay

VISA Checkout



<mark>表</mark>Alipay

amazon pay



**PayPal** 

# Winning takes focus

E-payments is our business, so it doesn't have to be yours.



### Ready to get started?

Let's talk about how Delego can help your business.